



Capital Campaign Questions & Answers

1. Why are we doing a capital campaign?

The purpose of a capital campaign is to raise funds for facility enhancements that we are unable to pay for through our annual operating budget. The **Renew the Dragon** Capital Campaign will engage our membership in an effort to improve our facilities and grounds. The **Renew the Dragon** theme is in reference to our last campaign, the Golden Dragon, which celebrated our 50 year anniversary. We now move forward on a new campaign with a sense of renewal for our facilities and spirit as a community.

2. Does our church support moving forward with a campaign?

A few months ago, St. George's enlisted a fundraising consulting firm to conduct a feasibility study. All members were asked to participate through interviews and surveys. The firm compiled results, applied their professional experience and determined St. George's has the capacity to complete a successful campaign. Results indicated that many are willing to volunteer and 91% of participants would or would consider making a gift, indicating broad support.

3. What is the campaign goal and how long will it last?

The feasibility study results estimated that St. George's has an ability to raise \$200,000 over a three-year period, above and beyond our annual giving. Our goal is to raise at least this much or more.

A church education process will begin shortly and continue throughout the next few months. At this time, the plan is to distribute and collect pledge cards this spring. Every member will be invited to volunteer for the campaign and make a three-year pledge above and beyond their regular giving.

4. What projects will be completed through this campaign?

Below is a brief description of our top priorities as identified by our Building and Grounds Committee and the feasibility study results. More information will be distributed in the next few months. Please note: we will be receiving two additional estimates for each project, before moving forward.

- Roof Replacement on Christian Education Building: Estimated Cost \$70,000
- Christian Education Building - New Windows (10): Estimated Cost \$26,650
- Tuckpointing on Christian Education Building: Estimated Cost \$22,200
- Tuckpointing on Quonset: Estimated Cost \$12,200
- Alley Parking - New Asphalt: Estimated Cost \$24,000
- Unisex Handicapped Restroom: Estimated Cost \$34,000
- New floor covering in Parish Hall: Estimated Cost \$9,000

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5. Are these projects a want or a need for the congregation?

Although some study participants questioned if the enhancements were necessary at this time, we don't want to only focus on today's needs. It is our obligation to maintain St. George's building and grounds. We celebrate those who gave of their time and resources to build our facilities by making decisions which promote the future of St. George's. Many of these things are **needed** repairs to keep our buildings viable for the parish and our renters.

6. Is our congregation large enough to cover the cost of the projects?

St. George's is committed to being responsible stewards of financial gifts and not spending more than we can afford. Rather than a challenge, our church leadership sees the upcoming campaign as an opportunity to engage our membership and remind each of us that all things are possible through Christ. Although the focus will be on building, our primary goal is to expand and deepen St. George's ministries, while at the same time serving more people. Given the feasibility study projections, we are confident in our ability to complete a number of needed building projects.

7. If these projects aren't important to me personally, why should I support a campaign?

St. George's serves as a "conduit" or extension of our individual faith life. As members, we are part of an extended family which is called upon to actively support an array of worship, education, social outreach, fellowship programs and activities. As a family member each of us provides visible and tangible support and encouragement for all needs within the family, not just those that are important to us. This is the expectation of discipleship in following our Lord.

8. Is this the right time to conduct a capital campaign, considering we don't have a permanent rector?

After reviewing our positive feasibility study results, the leadership of St. George's decided it was important to continue momentum and move forward with a campaign. Many churches have conducted campaigns successfully without a permanent rector in place. St. George's leadership feels that moving forward with this effort will be an asset when attracting a permanent rector. It is another demonstration of our members' dedication to preserving the church for current and future generations.

9. Who will be asked to participate in a campaign?

Each member will be sent the same campaign information and most importantly every household will be asked to participate through volunteering and giving. "Not equal gifts, but equal sacrifice," is the philosophy that best describes this effort. Not everyone can make the same size gift, but everyone has an ability to make a sacrificial commitment.

10. How can I learn more about this campaign?

St. George's will keep you informed throughout the next three months through worship announcements, mail, email and other forms of communication. We will also hold gatherings to offer opportunities for questions and answers.



Campaign Prayer

Loving God, your works are manifested through the dedication and hard work of many. Be with us now as we conduct this capital campaign to meet the needs of our church for future generations. May our church gather, grow and serve. The time is here; the need is now; the future is in our hands. In Jesus' name, we pray. Amen.

The Team Working on the Renew the Dragon Effort

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